

thēstudio™

# EXPO

Tradeshow Booth Packages

Visit us at [thestudiousa.com](https://www.thestudiousa.com) or call 725.286.2171 to speak to our knowledgeable exhibitor team.

At thēstudio™, we curate a collection of high-quality, design-driven booths and furnishings that elevate the visual and experiential impact of any environment. Supported by our nationwide reach and experienced team, we partner with clients to seamlessly integrate booths and furnishings that enhance brand storytelling and bring exhibit spaces to life.

Selecting one of our turnkey booth packages allows our team of experts to handle everything from design to execution, streamlining your exhibit experience.

# Service Components

## Asset Management

Booth Structure  
Graphics & Signage  
Furniture & Display  
Lighting & AV  
Flooring & Accessories

## Installment & Strike

On-site Setup  
Quality Control  
Dismantle & Pack-out

## Logistics

Freight shipping  
Drayage  
Warehousing  
Crating & packaging  
Asset tracking

## Staffing

Project Manager  
Graphic Designer  
Production team  
Install crew

From the moment your exhibit is built to the day it's packed up and stored, every detail is covered. Each engagement includes full asset management – booth structure, graphics, furniture, lighting, AV, and flooring – along with professional installation and strike services, end-to-end logistics including freight, drayage, warehousing, and asset tracking, and a dedicated staffing team from project management through production and install. One partner, one price, zero gaps.

# Essential

## 10x10 Package

### What Is Included:

- 10' H Back-wall structure
- Custom Graphic
- Storage cabinet with graphic insert
- Classic booth carpet
- 2 bar stools
- 55" LED display monitor
- 3 arm spotlights
- Shipping & drayage + Install & dismantle



# Core



## 10x10 Package

### What Is Included:

- 10' H Back-wall structure
- 2 Custom Graphic on
- Storage cabinet with graphic insert
- Classic booth carpet
- 2 Bar Stools
- 55" LED display monitor
- Display Counter with Graphics
- 3 Arm spotlights
- Shipping & drayage + Install & dismantle

# Vista Corner

## 10x10 Package

### What Is Included:

- 10' H Back-wall structure
- 2 Custom Graphic on
- Storage cabinet with graphic insert
- Classic booth carpet
- 2 Bar Stools + 1 High Boy Table
- 6 Spotlights Arms
- 55" LED display monitor
- Display Counter with Graphics
- Shipping & drayage + Install & dismantle



# Package options

## 10x10 Package

|   | Essential | <sup>Most Popular</sup><br>Vista Corner | Core |
|---|-----------|---|------|
| 10' H backwall structure (beMatrix)             | ✓         | ✓                                       | ✓    |
| Custom graphic for back-wall                    | ✓         | ✓                                       | ✓    |
| Storage cabinet with graphic insert             | ✓         | ✓                                       | ✓    |
| Classic booth carpet                            | ✓         | ✓                                       | ✓    |
| LED display monitors                            | ✓         | ✓                                       | ✓    |
| Arm spotlights                                  | ✓         | ✓                                       | ✓    |
| Shipping and drayage +<br>Install and dismantle | ✓         | ✓                                       | ✓    |
| 2 Barstools                                     | ✓         | ✓                                       | ✓    |
| Highboy table                                   |           | ✓                                       | ✓    |
| Back-wall storage space                         |           |   | ✓    |

# Horizon

## 10x20 Package

### What Is Included:

8' H Back-wall structure and Storage

Mural Fabric Graphic

Cabinet with Graphic Panels

Classic booth carpet

Full Furniture Package

55" LED display monitor

7 arm spotlights

Shipping & drayage + Install & dismantle



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# Ascent



## 10x20 Package

### What Is Included:

8' H Back-wall structure w/ Storage

Mural Fabric Graphic

Cabinet with 2 graphic panels

Classic booth carpet

Conversation tables with 4 stools

55" LED display monitor

2 Club Chairs

7 Arm Spotlights

Shipping & drayage + Install & dismantle

# Summit

## 10x20 Package

### What Is Included:

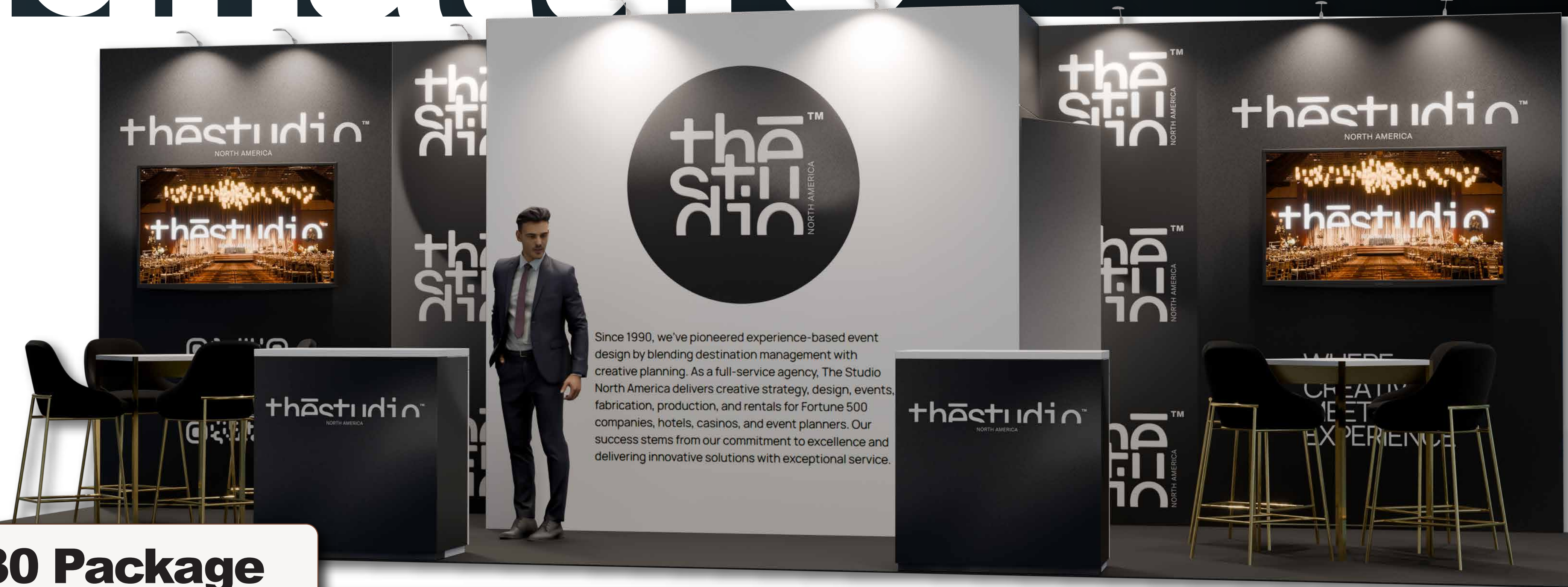
- 8' H Back-wall structure
- Mural Fabric Graphics
- 6 Arm Spotlights
- Classic booth carpet
- Full Furniture Package
- 55" LED display monitor
- Display Counter with Graphics
- Shipping & drayage + Install & dismantle



# Package options

|   | Horizon | Ascent | <sup>Most Popular</sup> Summit |
|---|---------|--------|--------------------------------|
| 8' H backwall structure (beMatrix)              | ✓       | ✓      | ✓                              |
| Mural Fabric Graphics                           | ✓       | ✓      | ✓                              |
| Storage Cabinet with Graphic Panels             | ✓       | ✓      | ✓                              |
| Classic booth carpet                            | ✓       | ✓      | ✓                              |
| LED display monitors                            |         | ✓      | ✓                              |
| Arm spotlights                                  | ✓       | ✓      | ✓                              |
| Shipping and drayage +<br>Install and dismantle | ✓       | ✓      | ✓                              |
| 2 Barstools                                     | ✓       | ✓      | ✓                              |
| Highboy table                                   | ✓       | ✓      | ✓                              |
| Back-wall storage space                         | ✓       | ✓      | ✓                              |
| Arms Spotlights                                 | ✓       | ✓      | ✓                              |
| Furniture Package                               | ✓       |        | ✓                              |

# Signature



## 10x30 Package

### What Is Included:

8' H Backwall with storage

Mural Fabric Graphic

2 Cabinet with Graphic Panels

Classic Carpet

Full Furniture Package

2 60" Commercial Monitors

8 Arm Spotlights

Shipping & drayage + Install & dismantle

Prices shown are all-inclusive based on the package outlined above and include standard production, shipping, drayage, installation, and dismantle. Applicable taxes are additional. Final pricing may vary based on show services, venue requirements, customization, timing, and any scope changes.

# Apex

## 20x20 Package

### What Is Included:

16' H Modular Tower with Storage

Fabric Graphic

2 Cabinet with Graphic Panels

Classic Carpet

Full Furniture Package

2 60" Commercial Monitors

6 Arm Spotlights

Shipping & drayage + Install & dismantle



# Premier



## 20x30 Package

### What Is Included:

8' H Backwall with storage

LED Video wall 117" x 58.5"

Mural Fabric Graphic

2 Cabinet with Graphic Panels

Classic Carpet

Full Furniture Package

2 55" Commercial Monitors

8 Arm Spotlights

Shipping & drayage + Install & dismantle

# optional booth enhancements

## Carpet Upgrade

Premium Experience RFQ  
Upgrade from standard carpet  
Premium padded options  
Custom colors & branding

## Head Shot Package

Professional photographer on-site  
Digital uploads provided  
After hours billed at 30-min increments

## LED Wall Packages

Premium Experience RFQ  
Modular LED Panels (any size)  
Full Motion Graphics & Video

\*Content Creation Services Available

## Furniture Package

Couch (1) Club Chairs (2) Coffee Table (1)  
Modern, professional styling  
Creates conversation area in booth

## Barista Package

Premium Experience RFQ  
Branded Coffee & Espresso Service  
Full Barista & Equipment Setup

## Custom Hat Package

Trucker hat customization  
Patches, embroidery or heat press  
Staff included to oversee

## Plant Upgrade

Professional Plant Arrangement  
Variety of sizes & styles  
Delivery, setup & removal included

\*Custom Cup Branding Available

# 10x20

## Booth Design

Custom booth layout  
3 graphic concepts  
3 rounds of revisions  
Production-ready files

### WHAT'S INCLUDED IN ALL PACKAGES?

Project kickoff meeting  
Brand alignment consultation  
Production-ready vector files  
(AI/EPS)  
Web-ready preview files  
(JPG/PNG)  
Style guide documentation

# 10x10

## Booth Design

Custom booth layout  
2 graphic concepts  
2 rounds of revisions  
Production-ready files

### WHAT'S INCLUDED IN ALL PACKAGES?

Project kickoff meeting  
Brand alignment consultation  
Production-ready vector files  
(AI/EPS)  
Web-ready preview files  
(JPG/PNG)  
Style guide documentation

# 20x20+

## Island Booth

Full custom design  
Multiple concepts  
Unlimited revisions  
Production files & specs

### WHAT'S INCLUDED IN ALL PACKAGES?

Project kickoff meeting  
Brand alignment consultation  
Production-ready vector files  
(AI/EPS)  
Web-ready preview files  
(JPG/PNG)  
Style guide documentation

# creative design services

## Hourly Services & Add-ons

|                                  |          |
|----------------------------------|----------|
| Additional Design Concepts       | \$125/hr |
| Rush Design (< 2 weeks)          | \$150/hr |
| Revision Rounds (beyond package) | \$125/hr |
| Brand Guidelines Development     | \$125/hr |
| Production File Modifications    | \$85/hr  |

## 3D renderings

|                               |         |
|-------------------------------|---------|
| Single View Rendering         | \$350   |
| Multi-Angle Package (3 views) | \$850   |
| 360° Virtual Tour             | \$1,500 |

# Asset Management Services

## short term storage

Secured Storage facility  
1-3 month storage  
Basic inventory tracking  
Quick access for refresh needs

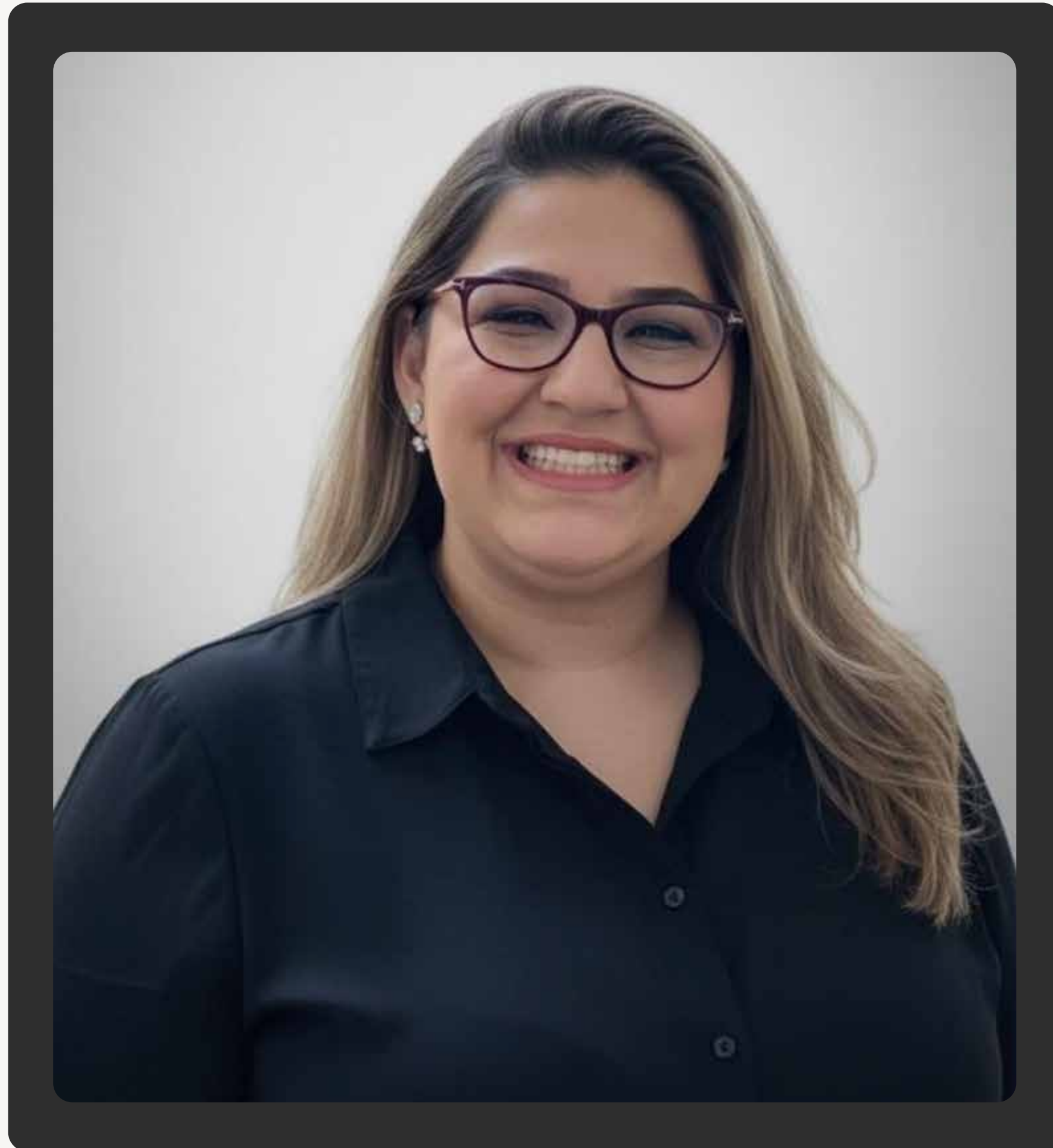
## event to event storage

Secured Long-term storage  
Graphics refresh service  
Repair & maintenance  
Pre-show quality check

## booth refresh service

Booth refresh 5x per year  
Graphics swap & quality check  
Priority scheduling  
Best value for active exhibitors

**contact** us



**Taryn Kole**

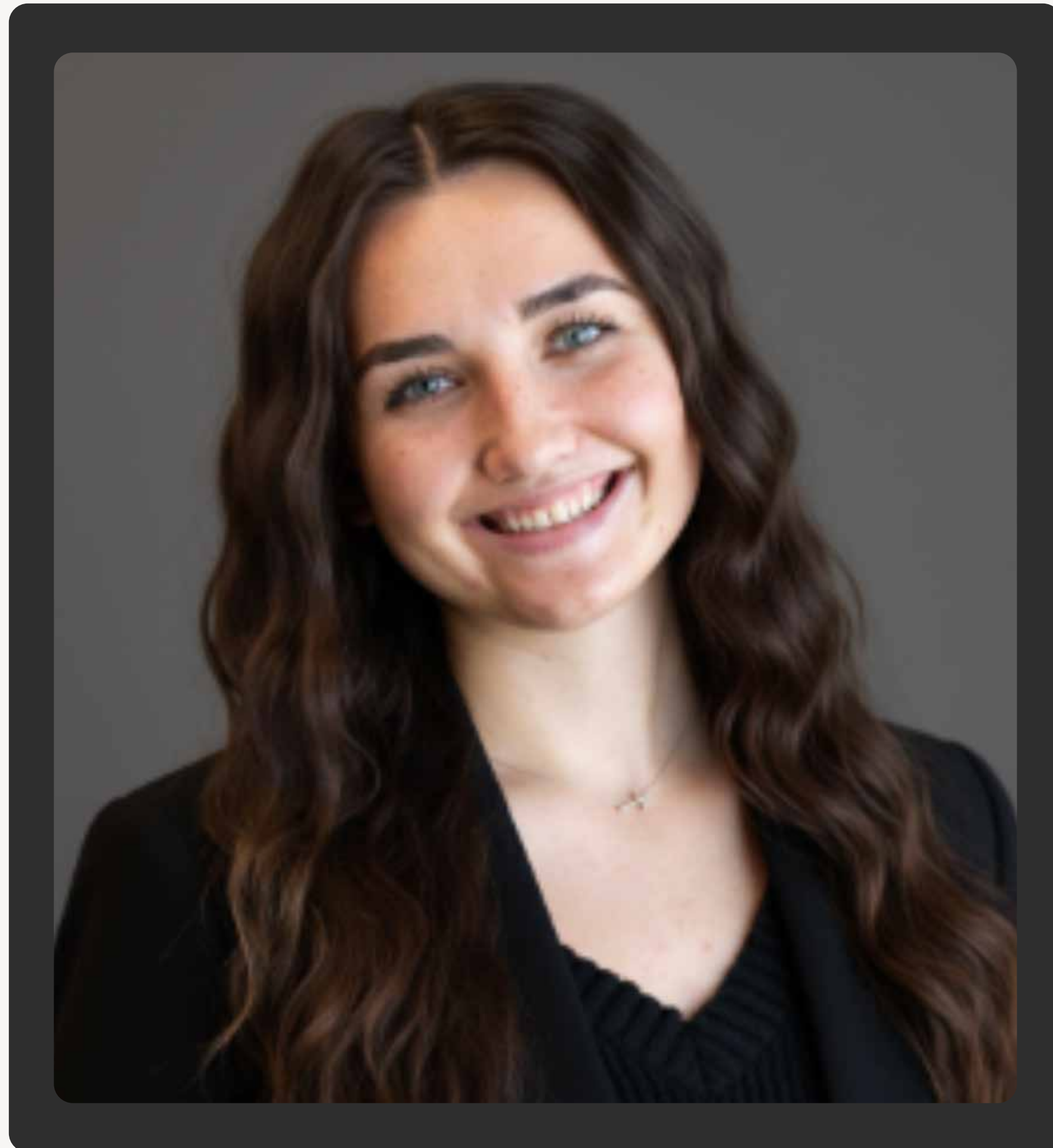
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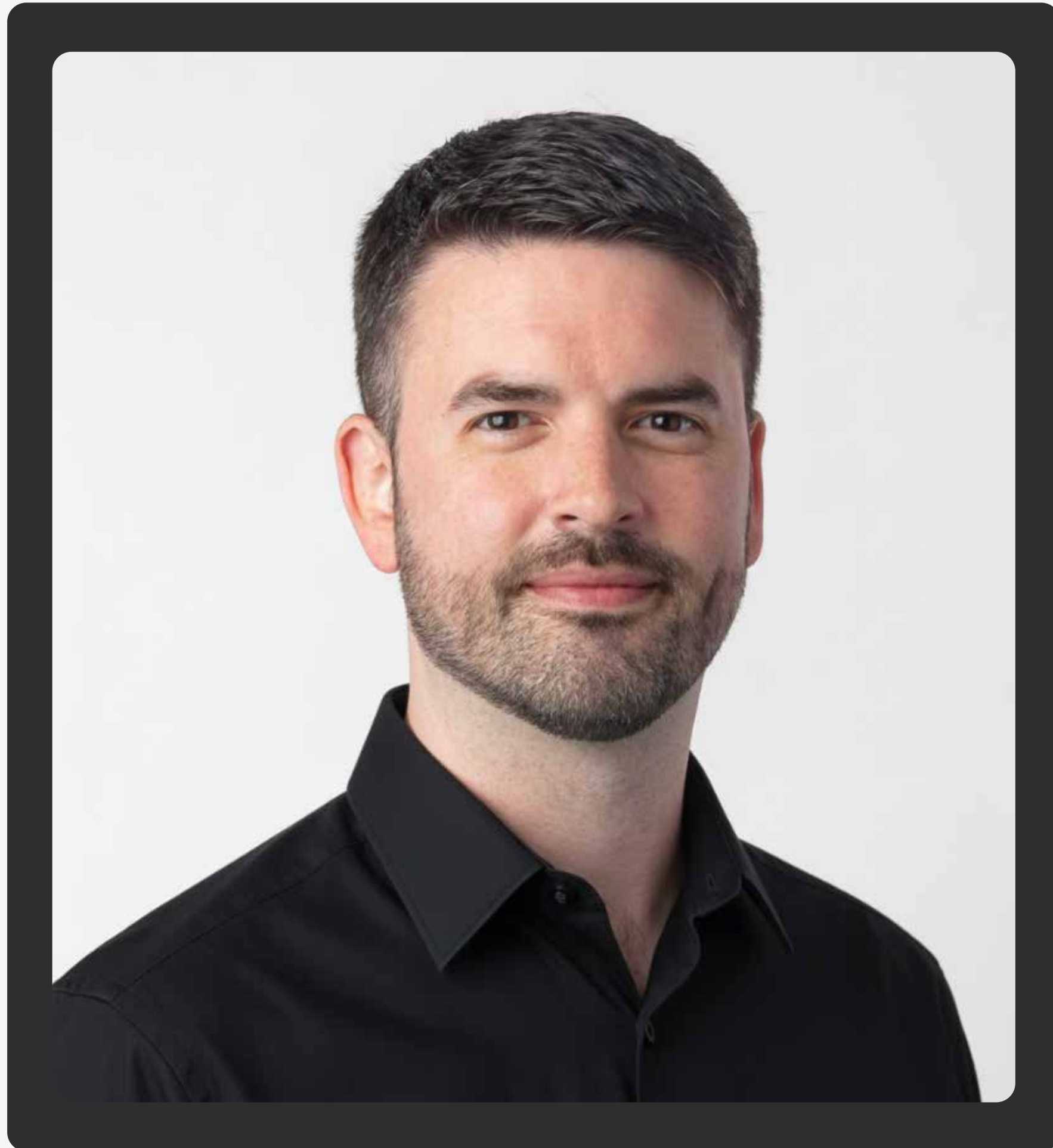
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Contact us to take your exhibit marketing strategy  
to the next level!